SOCIETY FOR THE TEACHING OF PSYCHOLOGY (APA DIVISION TWO)

EXECUTIVE COMMITTEE TELECONFERENCE

Agenda
September 17, 2019
2-3pm CST

1. Call to order
2. Minutes August 15, 2019 (see Attachment 1)
3. Required information in biannual reports (Pusateri)
4. Selling merchandise on STP site (all)
5. Rental of mailing list- request from EBSCO (Pusateri)
6. ToP request for 3 Associate Editors (see attachment 2) (Altman)
7. Fellows Committee Update (Braitman)

Reminders: Upload interim reports to the "2019-10 EC Meeting" Dropbox folder by September 20.

Attachments:
01 2019-8-15 Minutes
02 Rationale for 3 Associate Editors

Summary of substantive electronic discussions prior to the teleconference

Executive Director
Subject: Request for interview from APA monitor (3 messages)
Dates: August 20, 2019
A request was received for a "2020 trend report about new technologies psychologists are using in academia for research and teaching." Past-President Sue will contact Zara from APA.

Subject: Archiving Committee Members (6 messages)
Date: August 20-26, 2019
Each VP should require each committee chair, director, and editor to provide a list of those who are working in that unit. We should also do this for task forces and ad hoc committees. This information should be available in each interim and annual report, and a VP should not accept a report that omits that information. Specifically, we should require: Full name of the committee member, Current institutional affiliation, Title in the committee (e.g., Associate Chair, Member), Start date on the committee (Month, Year), and End date on the committee (Month, Year).

Subject**:** Selling Ad Space (3 messages)
Dates: August 20-23, 2019
Executive Director Tom shared a request from Macmillan publishers to inquire about possibility of promoting open source resources. EC will need to further discuss whether ad space can be purchased in ToP or monthly newsletter.

Subject: Rental of mailing list
Dates: August 23, 2019
Executive Director Tom shared a request from EBSCO to invite faculty for feedback on a new product. Tom has requested more information and EC will discuss at future meeting.

Subject: Welcome Susan Nolan! (8 messages)
Dates: September 3, 2019
Welcome President-Elect-Elect Susan Nolan to the listserv.

Subject: Updated Resources Page (3 messages)
Dates: September 9, 2019
The website has been updated under "Resources - Other Resources." Now the list contains links to documents and APA governance groups that pertain to teachers of psychology.

Subject: ACT has reached maximum capacity (6 messages)
Dates: September 9, 2019
We have maximum capacity at ACT 2019! We have 324 registrants and cannot take any more due to capacity limitations at the hotel's conference space. Here are some additional breakdowns of registrations: 268 paid registrants, 7 participants in the SoTL Writing Workshop, 7 exhibitors who paid registration fees and 42 participants with Waived registrations.

Subject: Special issue of Bill McKeachie (1 message)
Date: September 10, 2019

We are planning to publish a special December issue of its newsletter, ToPNEWS-Online to honor the life and legacy of Bill McKeachie (1921-2019). If Dr. McKeachie or his book, *Teaching Tips*, have had any impact on your academic career, please contribute! Please email stp@teachpsych.org, preferably by October 1 but no later than December 1.

President
Subject: Brewer presentation at APA (1 message)
Date: August 30, 2019
The Brewer presentation at APA has been uploaded and is available at https://teachpsych.org/resources/Documents/hosted/Brewer-Powerpoint-Final.pptx.

President-Elect
Subject: Spring 2020 Meeting
Dates: September 4-
EC will be meeting in Birmingham March 28-30, 2020. The suggested schedule:
WED MAR 25, 2020: Arrivals for those who want to attend the Civil Rights History Experience
THU MAR 26: If not attending the Civil Rights History Experience, arrive by the afternoon to join us for dinner
FRI MAR 27: EC meeting 9am-5pm, break for lunch; dinner
SAT MAR 28: EC meeting 9am-5pm, break for lunch; dinner
SUN MAR 29: Departures

Past-President
Subject: Selling STP merchandise (27 messages)
Date: September 5, 2019
Other APA divisions are selling merchandise, with the roll-out of STP's new logo on January 1, 2020, we should consider selling merchandise on our website. EC will discuss at next teleconference.

Secretary

Treasurer
Subject: FFE (25 messages)
Dates: August 21-23, 2019
Treasurer Jeff has been working with APA to transfer TIAA monies to the FFE. All members of the FFE board support the transfer of $15,700 to the Div. 2 account to cover the teaching award expenses, and Holly at APA says they should be able to process the transfer.
2019-08-23-02
Amended Motion: I move that we request a transfer of $15,700 from the FFE to the regular division account.
Moved: Holmes
Second: Altman
Outcome: 10/0/0 (Y/N/A)

Vice President for Diversity and International Relations
Subject: CODAPAR grant (7 messages)

Dates: August 21-23, 2019
EC discussed and voted on supporting a grant proposal in the name of Division 2.
2019-08-23-01
Motion: I move that the EC approve Teceta Tormala to pursue a CODAPAR grant on diversity in the name of APA Div 2: Society for the Teaching of Psychology.
Moved: Frantz
Second: Altman
Outcome: 10/0/0 (Y/N/A)

Vice President for Membership (no additional discussion items)

Vice President for Programming (no additional discussion items)

Vice President for Recognition and Awards
Subject: Highlights for 2019 Business meeting
Date: September 4, 2019 (2 messages)
VP Keli shared the highlights for Recognition and Awards to be disseminated at the 2019 Business Meeting. As a reminder, please send these to Stephanie by October 11.

Vice President for Resources
Subject: New logo and ToP (8 messages)
Date: August 30, 2019
The new logo was shared with Aaron Richmond and Drew Christopher to design a new cover for ToP, starting with the January 2020 issue.

Subject: Phishing attempts (6 messages)
Dates: September 10, 2019
Beware of phishing attempts via personal emails from STP president.

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Respectfully submitted,
Stephanie E. Afful

SOCIETY FOR THE TEACHING OF PSYCHOLOGY (APA DIVISION TWO)

EXECUTIVE COMMITTEE TELECONFERENCE MINUTES

August 15, 2019, 1-2pm CST

Members of the STP Executive Committee		Present
President	Rick Miller	Yes
President-Elect	Amy Fineburg	Yes
Past President	Sue Frantz	Yes
Vice President for Diversity and International Relations	Kelley Haynes-Mendez	Yes
Vice President for Membership	Meera Komarraju	No
Vice President for Programming	Angela Legg	Yes
Vice President for Recognition and Awards	Keli Braitman	Yes
Vice President for Resources	Bill Altman	Yes
Secretary	Stephanie Afful	Yes
Treasurer	Jeff Holmes	Yes
Executive Director	Tom Pusateri	Yes

1. Meeting was called to order at 1:02pm CST.
2. Minutes from July 30, 2019 were approved.
3. Aaron Richmond requests a 3rd *ToP* Associate Editor, with an annual $1000 stipend. The journal has experienced an increase number of submissions. EC would like to see further data before voting. We will discuss in October. The P & P manual will also need to be updated. ****Action Item 2019-A-08-01****: VP Bill will request further data for *ToP* submissions in the last 2 years from Drew Christopher and Aaron Richmond.
4. There was limited interest in E-book Print on Demand, STP will not list a specific print company on the website. We will add a sentence to the effect of: If interested, explore print on demand options.
5. Executive Director Tom met with membership services at APA and would like to delay the decision/process of processing members through STP's website. Tom also met with APA accountant and they can assist us with FFE and TIAA. Jeff will contact FEE Board (Suzie Baker).
6. EC discussed the Business meeting planning at ACT. President Rick will share highlights and take questions at the business meeting, EC officers will provide highlights in a handout with further information. Send highlights by early October to Secretary Stephanie. EC also discussed honoring Bill McKeachie at ACT.
7. Rick provided an update on Presidential Initiatives. Any initiative that is not completed during presidential year, will be carried through the following year by past President. David Daniel is still seeking volunteers/reviewers for editorial board. Send any prospects to Rick. High Impact Practices, need someone for e-portfolio, let Rick know.
8. The STP website has been updated re awards. A link will be added to teaching awards from other APA Divisions.

9. EC discussed the rationale of Monetary Poster Awards. The rationale was to increase the number and quality of submissions. We currently do not ask for budget accounting in annual reports. VP Meera will ask ECP rep to attend EC meeting in October to discuss.
10. A note for membership: we do not need any more swag for 2019, we will need swag with new logo for 2020.
11. Unsolicited Funding requests update. Rick will contact Dana Dunn, Director of STP Programming at International Conferences, regarding potential BISTOPS support.
12. **Action Item 2019-A-08-02**: Executive Director Tom and President Rick will create plaque to honor GSTA and CUNY.
13. Reminder: Upload interim reports to the "2019-10 EC Meeting" Dropbox folder by **September 20.**
14. Meeting was adjourned at 2:11pm CST.

Summary of substantive electronic discussions prior to the teleconference

Executive Director
Subject: APA Council Report from August 2019 meeting (5 messages)
Date: August 12, 2019
Executive Director Tom shared highlights from APA council reps Regan and Maureen. The report will be discussed at the October EC meeting. There is an upcoming ballot initiative which will give graduate students voting rights, but Associate members would have to wait 1 year for voting rights. The focus of this initiative is graduate student voting rights.

President
Subject: Request for Presidential Endorsement (5 messages)
Date: August 1, 2019
Executive Director Tom sent an email to a prospective APA presidential candidate describing STP's process for endorsing APA Presidential Candidates.

Subject: Thank you from Chris Cardone (1 message)
Date: August 13, 2019
President Rick shared a thank you note from Chris Cardone for the Presidential Recognition at APA.

Subject: BEA request (5 messages)
Date: August 15, 2019
Our process of endorsing APA presidential candidates also applies to BEA candidates. Endorsements from APA council members may be most valuable as they are the voting members.

President-Elect (no additional discussion items)

Past-President (no additional discussion items)

Secretary
Subject: August-September Teleconference Times (1 message)
Date: August 1, 2019
EC will meet via Zoom on Thursday 8/15, 1-2pm CST and Tuesday 9/17, 2-3pm CST.

Treasurer (no additional discussion items)

Vice President for Diversity and International Relations (no additional discussion items)

Vice President for Membership (no additional discussion items)

Vice President for Programming (no additional discussion items)

Vice President for Recognition and Awards
Subject: Selection of Mentorship Award Committee (2 messages)
Dates: August 1-2, 2019

The chair of the Mentorship Award committee has received numerous applications, EC defers to the chair to make selection of final committee members.

Vice President for Resources (no additional discussion items)

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Respectfully submitted,
Stephanie E. Afful

Rationale for Having Three (3) Associate Editors at *Teaching of Psychology*

We request the creation of an additional Associate Editor (AE) position for the following reasons:

- The Policies and Procedures Manual already specifies having three section editors for the journal, even though it lists only two Associate Editors (p. 78). We will propose appropriate language to correct this discrepancy in the next edition of the P&P.
- As noted in earlier conversations, we would like to convert these three section editors into more generalized Associate Editors to better serve *ToP*'s new format. The three AEs will make action decisions on submissions (similar to those made by the current AEs, Bryan and Pam).
- Each of our three top candidates has an equally strong record of SoTL accomplishments, but in different areas that would complement the new Editor's (Aaron's) areas of expertise. This will give the proposed four members of the editorial team a great deal of flexibility to accept a more diverse set of manuscripts. We feel that this will be crucial to the success of the new structure that *ToP* is putting in place.
- It's customary for larger journals (in terms of submission numbers and better impact factors) to have AEs act on submissions and to have several AEs, so granting this request will bring our process more in line with other mainstream journals. We find that all of the non-SoTL and highly regarded journals we submit to are organized this way (e.g., *Journal of Educational Psychology, Child Development, Journal of Experimental Education, Journal of Applied Developmental Psychology*).
- Drew and Aaron expect submission numbers to increase with the new journal format, and we feel they'll need three AEs to implement this new format.
  1. Based on the increases in our level of submissions over the past 4 years, we anticipate a large increase in the number of submissions that will be coming to *ToP*. As see in the table below, the submissions and reject/acceptance rates have varied during the past 6 years. Over the past 4 years our submissions have increased 37%, our rejection rate has increased 69%, where our acceptance rate has decreased by 11%.

Year	2015	2016	2017	2018	%Change
# Submissions	156	172	197	214	↑37%
Acceptance Rate (%)	62(40)	66(38)	54(27)	55(26)	↓11%
Rejection Rate (%)	94(60)	166(62)	143(73)	159(74)	↑69%

  2. It is also worth noting that many submissions that were previously rejected may now be more appropriate for publication in *ToP* with the new 4 corners structure. For example, Drew analyzed the past 100 rejections and over 50% could fit into either the Proof of Concept Corner or the Teacher-Scholar Corner.
  3. Additionally, when STP commissioned the *ToP* working group, they noted that many of the rejections from *ToP* ended up being published in *PLAT* and especially SOTLP (with whom we are in direct competition with) because they allowed Proof of Concept or Teacher-Scholar Corners types of articles.
- The candidates we've identified will provide a good gender balance for the editing team.

- As Aaron discussed in his interview, one of his goals is to increase the impact factor of the journal, something SAGE takes very seriously, and its increase in recent years is a big reason why we got such a lucrative extension from them. One of the best ways to do this is to increase the number of issues (i.e., more opportunities to be cited). This will increase the workload of the editing team.
- The cost incurred to STP is minimal. It only increases by $1200 per year for an additional AE's stipend.
- All three potential AEs have vast *ToP* and SoTL experience. They all have been Consulting Editors for *ToP* in the past and as noted, they all complement each other's areas of expertise and Aaron's as the Editor. Drew (independent of Aaron's rankings) ranked these three candidates at the top and equal in ranking. Subsequently, Aaron ranked them exactly the same way. Each candidate's editorial skills, and their contributions to the field and to *ToP*, are equally impressive.
    1. has superb knowledge of SoTL, clinical and counseling constructs, small scale study design, classroom and curricular assessment strategies, model teaching, and writing in psychology. Aaron would assign manuscripts to that fall under these domains of his expertise across all four corners. However, may also receive manuscripts that are from the Proof of Concept Corner and possibly the Teacher Scholar Corner (a new type of submission to *ToP*) because of back round and expertise.
    2. expertise is in the areas cognition and learning, mnemonics, learning strategies, memory strategies, statistics, introductory psychology, metacognition, and large scale (i.e., multiple ex eriment) traditional experimental studies. Aaron would assign manuscripts to that relate to specific expertise across all four corners. However, may also receive manuscripts from the Scholarly Teacher Corner (formerly known as Faculty Forum) because of ex ertise.
    3. will contribute a deep understanding of statistics, scientific literacy, survey or scale development, workforce readiness skills and career preparation, research methods, professional development, social orientation and knowled e, student perce tions, and replication. Aaron would assign manuscripts to that fall under areas of expertise across all four corners. However, may also receive manuscripts from the Replication Corner (a type of submission to *ToP* and the Scholarly Teacher Corner (formerly known as Faculty Forum) because of unique expertise.
- This proposal is similar and dissimilar to past process and duties of the journal in several ways. The new system is similar in that Drew had both Bryan and Pam handle their own reviews per their section. They would pick and assign reviewers and make decisions. We propose that the new AEs follow in this tradition with a few modifications:
    1. Aaron will assign reviewers for each AE (one less thing they have to do) in order streamline their process and to reduce biases.
    2. No particular AE will be in charge of a specific Corner. We want to do it this way because we don't yet know what the submissions load will be like for each of the Corners, and we want to keep the workload equitable across all three AEs.