

Society for the Teaching of Psychology / Division 2 of the American Psychological Association

Minutes of the Executive Committee Fall Meeting

Honolulu, HI

Approved January 17, 2014

Friday 8/2, 8-950am, Executive Committee

Call to order & Welcome

- In attendance: Pam Ansborg, Eric Landrum, Sue Franz, Ted Bosack, David Kreiner, Janie Wilson, Victor Benassi, Scott Bates, Susan Nolan, Norine Jalbert.
- Absent: Diane Findley
- Start time: 8:00am

Information Items

- Secretary Reports & Minutes
 - The report is the agenda book appendix. Entered into the minutes.
- Report from the 2012 STP APA Council of representatives
 - The report is the appendix. The "other" STP, trying to gain approval as a new division. They will make a proposal and seek to be on the agenda in February 2014 council meeting. Once it is entered, the proposal will go out to the council of reps and the division presidents seeking comment. At that point, we can weigh in.
- Reports from 2012 elections and appointments committee. Report is in the agenda book appendix. Total vote counts (given membership) this year it was lower. When we move to electronic voting, we hope to increase the voting.
- Update on STP membership Survey. Brief update on survey (N=649 surveys started), one tickler email will be sent.
- Update on solicitation of applicants for next GSTA host institution. The process is underway. Contacts have been made to seek good candidate institutions and a push for additional applications. We gave them until October.
- Update on twice-yearly newsletter as an e-document. First newsletter went out with no troubles. We sent the notification via paper; no problems no negative responses.
- Volunteering to help with monthly (fall 2013) contributions to division spotlight column in APA Monitor on Psychology.
 - Requests for inclusions into the division spotlight will continue. We've had something in each spotlight.

- Update on Statistical literacy Task force report: It will be online by this fall; Ruth Alt led the charge.
- Fund for excellence Report: The report is in the agenda book appendix. Discussion of fund management process. Considering new management service (TIAA-CREF; APF). There will be some business in the fall.

Executive Director's and Treasures's Reports

- STP Executive directors report
 - o Report is included in the agenda book appendix.
 - o Slight complications with our relationships with APS. We make a lot of money through their portal (dues). They have been tough to deal with, it is slow. Personnel changed and now we are getting a bigger slow down. Are they seeing this as being a burden? They may be looking for alternatives. The change in personnel may have created some of the slow downs.
 - o System for best practices registration has gone really well. But if a lot of people want to wait until the last minute to register for BP and get the renewed membership rate. Discussion of registration for BP and membership status.
 - o STP Archive Report. Report included in the agenda book appendix.
- Treasurers Report
 - o Report is in the agenda book appendix.
 - o STP was solid in terms of the financial numbers. We budgeted a fairly small surplus: \$20k surplus expected, \$87k actual.
 - o Discussion of folding in these separate conference accounts into our holdings—all accounts will be run from STP rather than the silos. There will not be independent accounts. Discussion of timing of transfer of funds from BP to STP.
 - o Discussion of unused stipend vs. course-buyout.
 - o Questions/discussions:
 - UPACE update: no real issues with UPACE. we do have a separate account (at DK's institution) to handle the grant funds.
 - Several of the positions (ed TOP, exec director) have stipends. Have those have ever changed? Is there a mechanism to review the stipend levels. the TOP funding is set in the Sage contract. The ExecDirector has also had some adjustments over time. The stipend should be considered when the term changes. Proposal to plan for those sorts of positions. Begin to plan for increase in stipends.

Vice President Reports

- Susan Nolan, VP for Diversity & International Relations
 - o Report included in the agenda book appendix.
 - o The grant with d52 to internationalize project syllabus is up and running.
 - o Diversity committee is becoming much more active. They did an update of resource.

- o The thing that is coming down the pike: diversity language into the awards.
- Diane Finley, VP for Public Relations Report (presented in absentia)
 - o Early career people are doing well. Energetic group. Well organized, professional, and active.
 - o Public Relations committee: there is a list of recommendations. Discussion ensued. One of our questions: "So you are going to do this?" and "work up a proposal for costs. Proposal to divide the list into a group and draft a response based on the VP or VPs that should be involved. What is the goal of this list? Is "promote" the key? Victor Benassi and Ted Bosack will draft a response and will circulate it to the rest of the EC. Ted Bosack will contact APA pub relations to explore their strategies.
- Sue Frantz, VP for Resources Report
 - o Report included in the agenda book appendix.
 - o We have resources; we have more than we had before.
 - o Lots of people visiting TOPIX, my syllabi, more people visiting project syllabus.
 - o Ruth Alt says: SIOP did some work on teaching materials that were relevant to their disciple / society. Question: is there movement out of the divisions in order to. Should we connect to other divisions? There is a benefit to connect to other divisions. in order to spread the STP word. But should we be doing this systematically? SF: What I would like to see is a small committee or task force given the task of putting together a plan for working with other divisions.
 - o Jeff S. We moved the web presence to wild apricot. But they don't give us email. So the old service. Jeff's question: should we move to other email providers. Do we want to keep those things separate or move? Jeff should make a decision as to where to stay or not.
- One more item, not on the agenda:
 - o Victor Benassi: We have received one email on presidential candidates. Perhaps a P&P content. There is another one from another candidate. Review of endorsement procedures of P&P. Norine is so charged with reviewing candidates.
- Adjourn at 946am

Saturday 8/3, 8-850am, Executive Committee

Call to order & Welcome

- In attendance: Pam Ansborg, Eric Landrum, Sue Franz, Ted Bosack, David Kreiner, Janie Wilson, Victor Benassi, Scott Bates, Susan Nolan, Norine Jalbert.
- Absent: Diane Findley
- Start time: 8:01am

Vice President Reports (continued)

- Pamela Ansborg, VP for Recognitions & Awards Report
 - o Full report in the agenda book appendix.
 - o People are applying for money and we are giving it out. We would like to give out more money, we are not funding as much as we could.
 - o Small partnership grants--to follow-up from mid-winter meeting--the call is being worked on to clarify it will fund research partnerships versus conferences. They feel strongly that it should fund both.
 - o PsiChi assessment grant--last year of 3 year trial period. They were voting in PSICHI exec to continue the partnership. If that happens, clarification would occur. They didn't see the quality that they wanted to see. Application / call needs to be revised if we go forward.
 - o Need to replace chair of Instructional Research Award. She is Elizabeth Mazur Pennsylvania State Alleghany.

VOTE 2013-08-03_01 Motion: I move that we approve Elizabeth Mazur as the incoming chair of the Instructional Research Award . Moved: Ansborg Seconded: Nolan Outcome: passed (10/0/0, Y/N/A)

- Janie Wilson, VP for Programming Report
 - o The report is included in the agenda book appendix.
 - o I want to move the SPSP money to dave and centralize the funds.
 - o The BP—Natalie expressed a concern that the hotel rooms had to be increased. Good sign for the conference filling.
 - o The E-Conference has gained some momentum. Regan is scheduled.
 - o Aaron is doing two things: Regionals and Master Teachers. Discussion of funding a master teacher to speak at the conference. Discussion of VOTE 2013-02-09_01, including source of funds, nature of the conferences (regional teaching conference versus the regional APA conferences). Issue: if you look at the webpage, it is not clear that one of the 7th regionals can apply.
 - Master teachers application needs to get online. What is the application process will be.
 - o Discussion of term limits. There is no term limit policy on the nuance: can a person who has chaired for 6 years become a committee member.
- STP Fellows Committee
 - o Discussion of two year limits.
 - o Discussion of our strict guidelines for the fellows.

VOTE 2013-08-03_02 Motion: I move that current APA Fellows who have been a member of the Society for the Teaching of Psychology for two consecutive years will be evaluated based on the criteria for APA Fellow status in STP, listed above. Self-nominations are encouraged. Nominators are asked to submit (a) an electronic copy of the nominee's curriculum vita; (b) the names of two Fellows of Division Two who have agreed to support the application; and (c) a 1-2 page letter outlining how the nominee has met the criteria

listed above. This documentation will provide evidence to the Society's Fellows Committee that the nominees have met APA's principle criterion for selection to Fellow status, that is, that they have made "unusual and outstanding contribution or performance in the field of psychology." It is not necessary to provide supporting evidence for all the criteria and letters from endorsers are not required. However, if the committee members need additional information to evaluate the application, they will contact the nominator and/or their endorsers. Moved: Eric Landrum. Seconded: Norine Jalbert Outcome: passed 10/0/0 (Y/N/A).

- President-Elect Eric Landrum's 2014 STP Presidential Vision (as submitted)

Society for the Teaching of Psychology (Division Two of the American Psychological Association)

Presidential Initiatives and Themes 2014

R. Eric Landrum, Boise State University

Initiatives Which Serve the Society

Membership Counts: Work to substantially increase the amount of STP members; provide members with member benefits that matter. Potential ideas to consider: exclusive access to web content, faster downloads, embargoes or throttling for non-members. Document and promote the benefits of membership. [Collaboration with Vice President for Recruiting, Retention, & Public Relations]

Web Site Re-Launch: Complete web site redesign; opening page focus on content availability rather than presidential welcome. Optimize search engines so that STP hits emerge near top of search results. Promote the varied services available to STP members and non-members. Perhaps implement new features; guest bloggers; archive of twitter feeds. "How Can I..." feature, such as "How can I use twitter in the classroom," "How can I get started with clickers," "How can I find grant support for teaching innovations and SoTL efforts?" Q & A forum like a user's group forum where experts can answer questions nearly instantaneously. [Collaboration with Internet Editor]

Initiatives Which Serve the Discipline

Skills Matter: Coordinate division-wide efforts and resources to study, archive, and initiate efforts to allow faculty members to measure the skills of students; include resources for

large enrollment courses; what skills can introductory psychology students gain which will serve them for the rest of their lives? Can we share resources nationwide to measure and document the skills of our psychology majors/graduates? How can we encourage employers of psychology graduates to help document graduates' accomplishments as well as provide persuasive evidence to faculty members, administrators, accreditors, and legislators about the value of the bachelor's degree in psychology? [Task Force with Co-Chairs]

A Census Approach: We need to develop the infrastructure to be able to answer basic/fundamental questions about the overall characteristics of the populations we serve. Questions such as: How many undergraduates enroll in introductory psychology annually? How many psychology majors are there in the United States? How many students minor in psychology? What percentage of psychology graduates continue on to graduate school (in psychology and in other disciplines) vs. immediately seek employment with a bachelor's degree in psychology? Can we build a collaborative database such that we can identify the basic descriptive statistics about our own discipline? [Task Force with Co-Chairs]

The Power of Story: Given the lack of retention from typical introductory psychology course approaches (based on available data), perhaps storytelling is an alternative pedagogy that might lead to long-term retention of knowledge about the psychology. What is the current research evidence available about the power of story; what might be the optimum 'best practice' approaches for using story-telling as a pedagogical approach? Utilize STP resources to develop a repository of supportive documents and practices regarding the use of story-telling as an instructional practice to encourage long-term retention of information and the development of skills. This initiative should be cross-divisional and should reach out for participation beyond the discipline. [Task Force with Co-Chairs]

National Advocacy for Psychology Undergraduate Students: There is no national advocacy group in the U.S. that represents the full spectrum of undergraduate psychology majors, although there are groups that have general concern about undergraduate education (APA, APS) and one group that serves a segment of undergraduate psychology majors (Psi Chi). Those individuals interested in the topic should explore the need and logistics of the

establishment of a national organization dedicated to advocacy on behalf of ALL undergraduate psychology majors and psychology baccalaureates, including an emphasis on curriculum effectiveness and career advising provided to those with and without post-baccalaureate education plans. [Task Force with Co-Chairs]

CONTACT: elandru@boisestate.edu